

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00 PA-01

USIA-06 PRS-01 SP-02 CU-02 EB-07 COME-00 SS-15 NSC-05

/057 W

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P R 122144Z AUG 75

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC PRIORITY 9785

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

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E.O. 11652: N/A

TAGS: OVIP BR VE

SUBJECT: GOVERNORS' VISIT

REF A. STATE 186402 B. STATE 189403

1. CONTROL OFFICER FOR VISIT OF SOUTHERN GOVERNORS' CONFERENCE WILL BE COMMERCIAL ATTACHE DARWIN SWETT.

2. SUBSTANTIVELY WE WOULD ENVISION A PROGRAM ALONG THE FOLLOWING LINES:

A. ON ARRIVAL BRIEFING BY AMBASSADOR AND COUNTRY TEAM.

B. WE WOULD REQUEST APPOINTMENTS FOR THE GOVERNORS WITH PRESIDENT PEREZ, THE MINISTER OF STATE FOR INTERNATIONAL ECONOMIC AFFAIRS, THE FOREIGN MINISTER, PRESIDENT OF THE INSTITUTE OF FOREIGN TRADE, PRESIDENT OF NATIONAL TOURIST COOPERATION, SUPERINTENDENT OF FOREIGN INVESTMENT, PRESIDENT OF NATIONAL BANKING COUNCIL AND THE MINISTER OF DEVELOPMENT. SOME OF THESE COULD USEFULLY BE COMBINED. WE WOULD PROPOSE TO ARRANGE A SEMINAR PROGRAM AND LUNCH WITH FEDECAMARAS, THE ALL-INCLUSIVE FEDERATION OF VENEZUELA'S PRIVATE-SECTOR ASSOCIATIONS. OTHER PRIVATE SECTOR CONTACTS CAN BE ARRANGED ACCORDING TO INDIVIDUAL INTEREST.

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C. GOVERNORS SHOULD MAKE SPECIAL CALL ON THE GOVERNOR OF THE

FEDERAL DISTRICT (CARACAS) AND THE GOVERNOR OF THE ADJACENT STATE OF MIRANDA.

D. WE WILL ARRANGE FOR THE VENEZUELAN-AMERICAN CHAMBER OF COMMERCE AND/OR THE NORTH AMERICAN ASSOCIATION TO HOST A LUNCHEON FOR THE GOVERNORS.

E. AMBASSADOR WOULD WISH TO HOST A LARGE RECEPTION AT THE EMBASSY RESIDENCE. IT IS ANTICIPATED THAT THE GOV WOULD RECIPROCATATE WITH A DINNER OR LUNCHEON.

F. WE WILL REQUEST GOVERNOR OF THE FEDERAL DISTRICT TO ARRANGE A TOUR OF CARACAS WITH EMPHASIS ON SOCIAL PROGRAMS AND URBAN DEVELOPMENT.

G. IF TIME PERMITS, WE SUGGEST THAT THE GROUP VISIT THE CITY OF VALENCIA, 100 MILES TO THE WEST OF CARACAS. VALENCIA IS HOST TO A NUMBER OF U.S. BUSINESS AND AN IMPORTANT AREA FOR U.S. INVESTMENT IN VENEZUELA.

3. EMBASSY/USIS WOULD LIKE TO BEGIN PUBLICIZING VISIT AT LEAST TWO WEEKS PRIOR TO ARRIVAL. THEREFORE, AS SOON AS AVAILABLE, PLEASE SEND BIO DATA AND PHOTOS OF PRINCIPAL PERSONALITIES, INCLUDING WIVES.

4. IF STATES WISH TO COOPERATE BY FORWARDING APPROPRIATE MATERIALS INCLUDING PAMPHLETS, FILMS, WE WOULD CONSIDER MOUNTING A SPECIAL EXHIBIT WHICH MIGHT WELL BE SPONSORED BY DELTA OR PAN AMERICAN. THIS WOULD ATTRACT EFFECTIVE MEDIA COVERAGE. IN ADDITION, EACH STATE SHOULD BE ENCOURAGED TO SEND AS SOON AS POSSIBLE ADVANCE MATERIALS CONCERNING INVESTMENT AND BUSINESS POSSIBILITIES, TOURISM, EDUCATIONAL INSTITUTIONS, CULTURE AND SPORTS.

5. IF STATES ARE SERIOUS ABOUT POSSIBLE CULTURAL EXCHANGES, THERE WOULD BE SEVERAL OPPORTUNITIES. FOR EXAMPLE, THE CNETRAL UNIVERSITY AGRICULTURAL COLLEGE IS PRESENTLY SEEKING A U.S. PROFESSOR IN THE FIELD OF SWINE PRODUCTION; THE UNIVERSITY OF CARABOBO ALREADY HAS AN AFFILIATION WITH THE UNIVERSITY OF GEORGIA AND IS INTERESTED IN EXPANDING IT; THE MINISTRY OF EDUCATION HAS CONTACTED FLORIDA STATE UNIVERSITY IN TALLHASSEE FOR INFORMATION ON TECHNOLOGICAL EDUCATION; THE UNIVERSITY OF TULSA'S EXPERTISE IN PETROLEUM ENGINEERING IS WELL LIMITED OFFICIAL USE

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KNOWN HERE AND AN EXCHANGE PROFESSOR IN THAT FIELD WOULD BE WELCOME. UNIVERSITY OF TEXAS AND LOUISIANA STATE ALSO COULD EASILY PARTICIPATE IN THIS AREA. EMBASSY WILL BE GLAD TO FORWARD SPECIFIC PROPOSALS ON REQUEST.

6. OTHER EXCHANGE AREAS INCLUDE INVITATIONS TO VENEZUELAN POLITICIANS TO OBSERVE PRIMARIES AND LATER THE NOVEMBER ELECTION CAMPAIGN, MEDICAL EXCHANGES, SPORTS EXCHANGES,

ESPECIALLY IN BASEBALL, BASKETBALL AND SWIMMING.

7. WE ANTICIPATE THAT THE VISIT OF THE GOVERNORS WILL ATTRACT CONSIDERABLE MEDIA COVERAGE. THE GROUP SHOULD HAVE AN ARRIVAL STATEMENT, BE PREPARED TO HOLD AT LEAST ONE MAJOR PRESS CONFERENCE AND INDIVIDUAL GOVERNORS CAN EXPECT REQUESTS FOR TELEVISION AND PRESS INTERVIEWS AS WELL AS CONSIDERABLE AD HOC PRESS CONTACT WHEN ENTERING OR LEAVING PRINCIPAL GOVERNMENT OFFICES.

8. SUGGEST GOVERNORS BRING WITH THEM MEDALLIONS, BANNERS OR OTHER ARTICLES OF COMMEMORATIVE VALUE TO RECIPROCATATE FOR PRESENTATIONS THAT UNDOUBTEDLY WILL BE MADE TO THEM ON THEIR VARIOUS CALLS.

9. EMBASSY REGRETS THAT AS IT HAS ONLY TWO SEDANS AND TWO STATIONS WAGONS IN ITS MOTOR POOL, NO CAR CAN BE FURNISHED THE GROUP. CARS WITH DRIVERS CAN BE RENTED LOCALLY FOR \$30 PER DAY. IF THE GROUP TOTALLED 50 PERSONS THEY WOULD REQUIRE TEN CARS. AN AIR-CONDITIONED 48-PASSENGER BUS CAN BE RENTED FOR \$125 PER DAY.

10. CURRENT DAILY RATES FOR HOTEL ROOMS AT EITHER THE TAMANACO OR HILTON HOTELS ARE APPROXIMATELY \$37 FOR A DOUBLE AND \$32 FOR A SINGLE PLUS A MANDATORY 10PERCENT SERVICE CHARGE. MEAL COSTS PER PERSON CAN APPROXIMATE \$20 OR \$25 DAILY.

11. COST OF SOCIAL EVENTS OUTSIDE THE EMBASSY CAN BE EXPENSIVE. EXAMPLE: RECEPTION AT HOTEL OR RESTAURANT FOR 100 WITH BUFFET AND DRINKS COULD TOTAL \$1,500. RECEPTION WITH COCKTAILS ONLY WOULD AVERAGE \$700.

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12. WE REQUEST THREE WEEK'S NOTICE TO ENABLE US TO MAKE HOTEL RESERVATIONS.

13. IF AN INTERPRETER, OR INTERPRETERS, ARE NEEDED, COSTS WILL BE \$80 PER DAY EACH.
SHLAUDEMAN

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